

“आत्मनिर्भर पात्रिका”

ई-बुलेटिन

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PRODUCTION LINKED INCENTIVE (PLI) SCHEME FOR
AUTOMOBILE AND AUTO COMPONENT INDUSTRY



“Way To Atmanirbhar”

UDYOG MITRA
— Sanstha —

President : Pradeep Peshkar

PRODUCTION LINKED INCENTIVE (PLI) SCHEME FOR AUTOMOBILE AND AUTO COMPONENT INDUSTRY

Introduction

Government has approved the Production Linked Incentive (PLI) Scheme for Automobile and Auto Components Industry in India for Enhancing India's Manufacturing Capabilities for Advanced Automotive Products with a budgetary outlay of Rs. 25,938 crore.

Objective

The Production Linked Incentive (PLI) Scheme for Automobile and Auto components proposes financial incentives to boost domestic manufacturing of Advanced Automotive Technology products and attract investments in the automotive manufacturing value chain. Its prime objectives include overcoming cost disabilities, creating economies of scale and building a robust supply chain in areas of Advanced Automotive Technology products. It will also generate employment. This scheme will facilitate the Automobile Industry to move up the value chain into higher value added products.

Scheme Components

The scheme consists of two components incentivizing incremental sales of automobile and auto components related to Advanced Automotive Technology.

Tenure of the Scheme

Incentive under the scheme will be applicable, starting from the Financial Year 2022-23 which will be disbursed in the following Financial Year i.e. 2023-24 and so on for a total of five (05) consecutive Financial Years.



Pottery Activity' under “Gramodyog Vikas Yojana (GVY)” SCHEME

Objectives

Nature of Assistance

- To enhance the production, technical knowhow of pottery artisans and to reduce cost of production
- To enhance the income of pottery artisans by providing skill development training and modern & automated equipment
- To provide skill-development training to SHGs of pottery-artisans on focused products like garden pots, khullad, decorator products etc.
- To encourage the successful potter to set up his own unit under PMEGP scheme
- To develop necessary market linkages by tying up with exports and large buying houses.
- To innovate various new products and raw materials to make international scale pottery

Nature of Assistance

- Wheel Pottery Training Programme for traditional pottery artisans
- Press Pottery training programme for pottery as well as non-pottery artisans.
- Jigger-Jolly training programme for pottery as well as non-pottery artisans.
- Trainer's training programme for skilled traditional pottery artisans who want to work as Master Trainers.
- Assistance by providing pottery wheel, Clay Blunger, Granulator etc.



SIDBI approves Rs 600 cr for industrial cluster development in Maharashtra

Small Industries Development Bank of India on Friday said it has provided the approval for Rs 600 crore to the Maharashtra

Government under the SIDBI Cluster Development Fund. SIDBI (Small Industries Development Bank of India) is the principal financial institution engaged in the promotion, financing and development of Micro, Small and Medium Enterprises (MSMEs) in the country.

An in-principle approval letter has been issued to Maharashtra for an amount of Rs 600 crore for reviving and upgrading various ITIs /polytechnics under the SIDBI Cluster Development Fund (SCDF), SIDBI said in a release.

These institutions are being run by the Directorate of Vocational Education and Training under the Department of Skills, Employment, Entrepreneurship and Innovation of the state government.

These ITIs/polytechnics complement the MSME clusters in the state through availability of skilled manpower through hands-on skill training, which is the demand of the MSMEs, said the lender.

These ITIs are generally located near the industry clusters so that after completing their training, tradesmen can for apprenticeship in different industry clusters.

The demand for skilled manpower in Maharashtra has been sharply increased due the launch of various government schemes such as Make in India, Digital India, Smart Cities and Clean India Mission.

"The active participation of state government-run institutions through their upgradation and revival, in the journey of MSME development, shall provide necessary impetus to fulfilling the much desired need of skilled manpower of the MSME ecosystem and shall facilitate achieving a higher efficiency by the system," said Sivasubramanian Ramann, Chairman and Managing Director of SIDBI.



SMALL INDUSTRIES DEVELOPMENT BANK OF INDIA

Quality is never an accident. It is the result of intelligent efforts. There must be will to produce superior things.

—John Ruskin.

Aniruddha Viladkar

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Lean, Six Sigma & TQM Facilitator

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Today's world is extremely competitive in every sphere of life. To outshine in this market with confidence, we must ensure best quality at affordable price. The success in the market will depend on the quality of products / services continually available to our customers. Over and above, recession is dominating our day-to-day life. Not to ask about the competition from foreign enterprises. To overcome these problems, many organizations are taking the help of International certificate ISO 9000 / IATF 16949. But, major and superficial part of ISO 9000 / IATF 16949 certification deals with documentation. Can documentation alone save us from this situation? Definitely not. If we have to have a winning edge, we must improve Quality, not only of our products and / or services, but overall Quality of our organization. For this, we must practice some of the Tools and Techniques of Quality Management.

Starting point in this endeavour should be the meticulous implementation of ISO 9000 / IATF 16949, understanding the principles of kaizen, quality circles, six sigma, variation analysis, QC tools and other related subjects. Our final goal should be to achieve the six sigma level, pinnacle of Quality Management. This will ensure our healthy existence in this competitive world.

To become world class organization should be our goal. To achieve it, our every process has to be world class. Basic elements of a process are man, method, machine, material. Not to forget about management aspect.

KPMG

Lean Six Sigma Competency
Development Program



- First step towards this is a strong foundation of quality management system. We have to have a rock steady stable system , on which we build our empire.
- Every process in the organization needs to be standardized , so that variations in the process are minimum.
- We also learn and utilize about lean management and six sigma. Two world class systems.
- This journey is not difficult but not easy also. Strong management commitment , dedication is absolutely necessary.
- We need to have patience. Quick results are not expected.
- Our aim is to achieve lean six sigma organization.
- Lean focuses on waste reduction , while six sigma focuses on variation reduction.
- Implementation starts with lean approach, making the workplace as efficient and effective as possible.
- Eliminating or reducing eight wastes and using value stream maps to improve the throughput.
- Process problems are dealt with six sigma tools and techniques.
- One common thing in both is that both must have a strong management support.

*I **Aniruddha Viladkar** is a Certified Lean Six Sigma Black Belt (CLSSBB) from KPMG. I am Lean, Six Sigma, TQM Trainer and Facilitator. I give training and consultancy in Lean Management, Six Sigma Management, TQM, Business Transformation through all these training starting from QMS up to Six Sigma Level. I also give Lean Six Sigma Green Belt training to organizations.*



MSME CLINIC

What is MSME Clinic ?

MSME Clinic is a unique concept to provide handholding support to all MSMEs to resolve their day-to-day or incidental hurdles in ease of doing business. Subscriber can register his doubts / Problems / grievance regarding Government authorities and book an appointment with subject experts. UMS administration team will arrange a virtual meeting with concerned experts / Govt. Authorities as appropriate. Subscriber will get advise or suggestions to handle the situation. This is not only problem-specific but subscribers can get advise growth ,business development .



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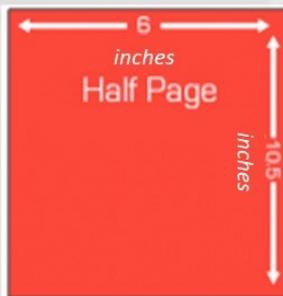
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Sanstha

WAY TO ATMANIRBHAR

About Udyog Mitra Sanstha

Udyog Mitra Sanstha is dedicated to work for entrepreneurs, industrialists engaged in manufacturing, services, trade and budding start-ups.

Our Vision

To strengthen Indian Micro, Small & Medium Enterprises (MSME) and making them competitive in the global market.

Our Mission

To increase Micro, Small & Medium Enterprises (MSME) contribution in Indian GDP as well making Bharat Atmanirbhar. To Support Honorable Prime Minister Shri Narendra Modi's initiative of Atmanirbhar Bharat and Vishwa Guru Bharat.

Scope of Work

To achieve goal of Atmanirbhar Bharat Udyog Mitra Sanstha is dedicatedly working as knowledge partner with all MSME's.

We Provide

- Solutions to various issues through **MSME Clinic**.
- Awareness drive through meaningful **Seminars & Webinars**.
- To get acquaintance with new schemes, GRs, Policies of MSME ministry, policies, and circulars of RBI through "**Atmanirbhar Patrika**".
- Assistance & guidance to resolve **Banking Issues** like fund raising, NPA, rehabilitation of sick units.
- Vendor development help through arranging B2B meet and virtual Expo, in association with PSUs, Govt. agencies, large industries.
- Platform to get the latest technology and knowledge developed by renowned Govt. agencies.
- Hand holding service to grow, to expand the business and to become competitive in the global market.

In short becoming **ATMANIRBHAR**.

Our Network

Nashik | Ahemadnagar | Jalgoan | Dhule | Pune | Kolhapur | Sangali | Satara
Aurangabad | Solapur | Hingoli | Akola | Thane | Palghar



Nature of Service

- MSME Clinic
- Atmanirbhar Patrika
- Webinar (Free/Paid)
- On field Seminars
- Training
- Start-up Support (Incubation Support)

Subscription plan

• **Executive subscription** -(Rs –1000/- Per annum)

Services include:

- √ -MSME clinic
- √ -Atamirbhar patrika (E-Bulletin) fortnightly
- √ -Informative seminars (Free seminars only)
- √ -President's address once in a month

• **Premium subscription** -(Rs –5000/- Per annum)

Services include:

- √ -All services available to executive membership
- And
- √ -Free advertisement in special edition of E-Bulletin
- √ -President's Exclusive address/seminars.
- √ -Meet with exclusive guest /government officials
- √ -Business meets



Associate partner



President's Profile



Mr. Pradeep Peshkar
President of Udyog Mitra
Sanstha, Maharashtra

Mr. Pradeep Peshkar, President of Udyog Mitra Sanstha, is a renowned businessman and activist in the industrial sector, active state leader of BJP for the last 15 years. He is presently working as President of the BJP Industrial Cell of Maharashtra. He has a reputation as a dynamic leader leading from the front to resolve any industrial issue. Implementation of central and state government schemes for MSME is his specialty. As a recognition of his work, MSME ministry appointed him as a MEMBER of the National Board for MSME, Government of India.

Contact Details

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